

**CITY OF CHARLOTTESVILLE, VIRGINIA  
CITY COUNCIL AGENDA**



<b>Agenda Date:</b>	August 21, 2023
<b>Action Required:</b>	None
<b>Presenter:</b>	Kristin Miller, Charlottesville Area Alliance Co-Chair, Susan Friedman, Charlottesville Area Alliance Co-Chair
<b>Staff Contacts:</b>	Misty Graves, Director of Human Services
<b>Title:</b>	<b>Charlottesville Area Alliance Annual Presentation</b>

**Background**

The Charlottesville Area Alliance (CAA) is a regional organization whose primary purpose is to provide leadership and development for an age-friendly community through education, advocacy, engagement, planning and evaluation. The City of Charlottesville is a charter member of the CAA. Partnering member organizations create an age-friendly community by developing a common understanding of the needs and issues, developing policy recommendations, and joining together to encourage the implementation by government, nonprofit organizations, the general public and businesses. The Charlottesville Area Alliance (CAA) is a coalition made up of non-profits, government agencies, housing, and health care institutions that aim to lead the advancement of an age-friendly community in the Thomas Jefferson Area continuum of care. An age-friendly community is defined as one that “enables people of all ages to actively participate in community activities and treats everyone with respect, regardless of their age. It is a place that makes it easy for older people to stay connected to people that are important to them” (World Health Organization).

**Discussion**

The Alliance focuses on the impact of buildings and outdoor spaces; transportation; housing; social participation; civic participation and employment; communication and information; and community support and health services to promote an age-friendly community. The report will provide an overview of this year's activities and accomplishments.

**Alignment with City Council's Vision and Strategic Plan**

The CAA aligns with Goal 2.3 Improve community health and safety outcomes by connecting residents with effice

**Community Engagement**

The CAA maintains a partner agency roster of over 40 non-profits, businesses, and agencies dedicated to collaborative efforts to improve the livability of our region. These partners meet bi-monthly.

**Budgetary Impact**

None

**Recommendation**

Staff recommends continued support of the CAA via City representation on the Steering Committee and Partner Network.

**Alternatives**

N/A

**Attachments**

None